

Appendix 2

Retailing & Town Centre – Issues Map

Theme	Issue	Mar 2011 Event	Quest'aire Responses 2012	Alnwick Portas Bid 2012	N'land Town Ctr Study 2011	Alnwick Health Chk 2008
Town Centre Retail Plan	Retail Mix – Cafes vs Shops	✓	✓	✓		✓
	Offer for Tourists & Locals		✓	✓		✓
	Modest expansion of convenience and other retail floorspace in medium term				✓	
	New Look for Town/New Retail Centre like Sanderson Arcade	✓	✓			
Marketing Town	Town Centre Marketing Campaign		✓	✓		
	Strengthening Chamber of Trade/Training/Mentoring			✓		
	Sunday/Evening Opening	✓	✓			
Markets & Events	Revitalised Market Square/Market Rents	✓	✓	✓		
	Family Ambience/Evening Cultural Events	✓		✓		
	Promotion of Local Food	✓	✓			
Parking	Town Centre Car Parking		✓			✓
	Parking on Market Square		✓			
Infrastructure	Public Toilets		✓			✓
	Bus Station		✓			
	A second Petrol Station		✓			