

Alnwick and Denwick Neighbourhood Plan

Cross Cutting Discussion Forum 24.07.2012



Priorities for Alnwick and Denwick



Priority 1	Priority 2	Priority 3
Prioritise energy efficient measures across all homes, retail, commercial etc., to eradicate fuel poverty and combine this with community energy production to result in sustainable energy production /use on a local level, regardless of future fuel prices.	Sustainable transport solutions, cycle paths/green corridors to enable movement into and around the town and connecting areas to reduce the need for cars.	Sustainable economy/employment options that include more local food production green building and construction and green technology to give a wider provision of sustainable choice.
Priority 1	Priority 2	Priority 3
Footways in Alnwick and Denwick systematically upgraded to make them safe and convenient for less able pedestrians and wheelchair users and to make them look cared for and welcoming for visitors.	Enough parking opportunities created within easy and attractive walking distance of Alnwick town centre to enable the intrusion of non-essential vehicles into the town centre to be designed out by the re-design of the streetscape.	Constructive, life enhancing and skill enhancing activities to be devised and led in ways that engage young people in community life in and around Alnwick.
Priority 1	Priority 2	Priority 3
More Affordable Housing.	Better Road and Pathway works.	Follow up on green land pitches plan and bike skate park.
Priority 1	Priority 2	Priority 3
That the plan reflects the wishes of the local community and is actioned to do what it identifies as priorities.	To give the communities of Alnwick and Denwick a plan which maintains and enhances the wellbeing of its citizens.	More Housing that young people can live and grow in.



Priority 1	Priority 2	Priority 3
Create a planning environment which facilitates investment in infrastructure, commercial and housing development of all types to meet need.	Consider setting up a development vehicle (Corporation) to provide and facilitate.	Monitor progress and remain flexible.
Priority 1	Priority 2	Priority 3
Comprehensive plan covering the development of the town centre that enhances much of what is already there with regard to historical and architecture this making a visit to Alnwick even better than a visitor would anticipate. This would also benefit the local people as being around the town would be a more pleasurable experience and a hopeful outcome would be more money spent in town.	Provision of housing suitable for both young and older people which will give the town vibrancy and uphold the economy.	That we can believe what we are doing will bear fruit for all and be of benefit to the whole area covered by this plan.
Priority 1	Priority 2	Priority 3
Give Alnwick and identity or brand. Market the area to tourists across the country and abroad. We need to increase the amount of visitors and raise Alnwick's profile as a town and not just a castle and gardens.	Address parking, signage and environmental issues. Maintain streets, access and keep the place clean and tidy. This benefits tourists and locals.	No to an outside retail park. Alnwick is struggling without bringing in other competition. A better communication between all organisers, retailers and councillors.



Priority 1	Priority 2	Priority 3
For all policy to be considered in light of environmental sustainability as the first priority. Future prosperity for Alnwick will rely on this in the full sense of the word.	Develop a community owned and run renewable energy project with all benefit to be shared by the community. This will also keep money circulating locally.	Consider sustainable transport provision, cycle pedestrian routes in new development and in upgrading existing transport links.
Priority 1	Priority 2	Priority 3
I would like to see a holistic approach to the green infrastructure of Alnwick and enable cycle and walking routes, improved bio-diversity, street trees that look healthy and a really special place to be from the A1 to the moors.	I would like to see a better choice of shops in Alnwick more Sanderson Arcade than Ashington cheap shops. Also shops and cafes that stay open on Sundays and Bank holidays.	I would like to see no rubbish lying around after market days and cafes that can put chairs, tables and brollies out for customers.
Priority 1	Priority 2	Priority 3
I want to see all residential roads in Alnwick made 20mph or have other speed restrictions put in place.	Visual impact of paths roads and wynds should be improved with cleanliness a high priority. Litter and dog fouling impair the visitor experience and depress local residents.	A green corridor through the town with cycle ways and footpaths made attractive with wild planting, trees and shrubs, natural wildlife areas and play areas incorporated.
Priority 1	Priority 2	Priority 3
To make Alnwick a more prosperous place by shops being open 7 days a week including Sundays.	Look to offer a specific target market to run on the back of what we have.	Use the fantastic assets we already have to maximise our position in Northumberland.



Priority 1	Priority 2	Priority 3
To deliver a sufficient supply and choice of housing using innovative delivery models to tackle the problems of young persons and elderly need.	To achieve a level of growth in Alnwick and Denwick that sustains service levels and provides employment and service opportunities.	To develop Alnwick with quality environments to a high design standard and link with green corridors.
Priority 1	Priority 2	Priority 3
The plan must address the future maintenance and sustainability. More local provision of services and volunteering from the community.	Find a way to deal with the elephant in the room in relation to land ownership and the value of land.	The plan should set out “how” Alnwick and Denwick should be developed.
Priority 1	Priority 2	Priority 3
Alnwick and Denwick should have a unique and identifiable brand. A great place to live and visit.	Have an infrastructure that supports an excellent standard of living for locals and visitors.	The infrastructure should support continual growth and improvement for the area. (all supporting activities should be action based and measurable)
Priority 1	Priority 2	Priority 3
Coordination of a historic market town approach to all elements e.g. transport, marketing, environment, culture, retail etc.	Commit funds to implementing it. Preferably not by NCC	Elucidate Educate Enervate



Priority 1	Priority 2	Priority 3
Better parking, better signage. 20mph in the town creating a shopper friendly town.	Improve all of the market place and surrounding area.	Identify a branding of the town
Priority 1	Priority 2	Priority 3
I would like to see Alnwick as a town developing its own identity as a visitor destination within distance from the Castle and Gardens.	I see Alnwick's infrastructure reflecting the level of affection visitors have for the area.	To see the people responsible for doing tasks to be made to be accountable for fulfilling them with civic pride.
Priority 1	Priority 2	Priority 3
A spatial plan which links the needs of affordable housing, transport and infrastructure, a strong rural market economy.	An integrated action plan to promote the Alnwick experience. Castle and Gardens, other attractions retail, cafes, bars to visitors and locals, through good promotion, street scape and signage.	A plan to develop the Town Centre. Market Place and Northumberland hall as a community and seasonal visitor attraction or facility,
Priority 1	Priority 2	Priority 3
To be a desirable place for both a visitor and a resident.	For more connectivity between retail and leisure facilities, local services and amenities and for the town to hold some form of consistency.	For the place to foresee an economic boost for the town selling both Alnwick and Denwick's unique assets with bigger ventures such as the Castle and Gardens. To make use of the town's assets rather than waste their potential as is the norm now.



Priority 1	Priority 2	Priority 3
Accessibility should be considered in all decisions. Facilitating the movement, comfort and safety of visitors and locals alike.	Presentation of the town, physically, environmentally and promotionally should be key.	Focus on encouraging non retail and tourism employment opportunities
Priority 1	Priority 2	Priority 3
More parking facilities, new parking areas, with a fair charge for the whole county.	No more out of town shops. Encourage locals to shop locally.	Make town a pleasure to visit and walk around. Maintenance of our streets to bring back civic pride, litter free Alnwick with places to stop, sit, smell and see beautiful flowers!
Priority 1	Priority 2	Priority 3
A clear shared branding of the town centre which can ably define what it is and can project a shaper vision of where the town is heading.	To use the skill, interests and commitment identified through producing the plan to build on these energies across the town.	To improve the quality of the Town environment. This improved maintenance covering a wide range of issues. Signage, green areas, buildings, maintenance etc. as a basis for economic, social and retail development embracing the town's historic setting and its people.
Priority 1	Priority 2	Priority 3
The plan must include plans for more social housing.	The plan needs to include ways to increase jobs with transport links.	



Priority 1	Priority 2	Priority 3
More Social Housing for young people	We need to think less about tourism and more about the people of A+D	Some of the money from tourism should go to local people and charities
Priority 1	Priority 2	Priority 3
That the plan includes links to local services such as the lack of social housing for local people especially the young.	The plan helps to look at and balance local issues such as youth provision and tourism for example.	That the plan doesn't continue to move with the developers at the forefront and at the expense of the local people.
Priority 1	Priority 2	Priority 3
I would like to see a re-definition of "affordable housing" in line with the realities of local incomes and provision of housing especially for young people.	I would like to see parts of the town centre pedestrianized and cars removed from the town centre.	I would like to see a clear definition of local council responsibilities (e.g. infrastructure and maintenance) in relation to those of the County Council with a reallocation of funding accordingly.
Priority 1	Priority 2	Priority 3
Don't lose out green spaces – there already too few accessible spaces but they are key to providing bio-diversity, attractive environments, play spaces, community focus, sustainable drainage, et. If the new school is built we could use the old school site to improve and add to our green space.	We need things that keep young people in town and stop people moving away. We need to develop a sense of loyalty and pride. We need to offer training and employment ops, affordable housing, easy commuting opps, and develop entrepreneurial skills.	Governance – look at what decisions could be made and what services could be provided at a local neighbourhood level instead of county. ATC should be more proactive in seeking funding, applying for grants to deliver ideas in the plan.



Priority 1	Priority 2	Priority 3
Accessibility for all – including ease of getting into the town centre by car, bus cycle, walk etc. but also highly accessible for those with mobility issues.	Quality of environment. Once people are able to get into town how pleasant an experience will it be? Consider streetscape, landscape, legibility, signage, sustainability and maintenance.	Image and identity of the town as a place to live, visit, shop and enjoy involves marketing, branding, events but also what it looks like at entrances into the town.
Priority 1	Priority 2	Priority 3
I would like to see affordable housing as part of a strategic plan regarding total housing provision.	I would like to see an emphasis on employment opportunities especially in the new technologies. Technologies, training and education would need to produce a highly qualified and motivated workforce.	Is making Alnwick a better place to live i.e. excellent schools, jobs, houses and leisure and sporting facilities all served by an excellent transport system? To me there is a correlation between people, quality of life and jobs.
Priority 1	Priority 2	Priority 3
I would like to see Alnwick and Denwick fully prepared for the consequences of climate change, including mainstreaming sustainable design, sustainable lifestyles, low carbon energy and resilience to extreme and unpredictable weather.	I would like Alnwick and Denwick to establish a jointly agreed vision of what the areas should look like in the medium to long term future, focusing on what people value about the area now.	Based on this vision I would like to see greater democratic say in development applications received by the council or developed by Northumberland Estates



Priority 1	Priority 2	Priority 3
I would like to see a better composed and maintained, comprehensive public realm and townscape in Alnwick.	I would like to see the town become more utilised with attractive busy streets and spaces all enhanced by more quality festival and community events.	I would like the town to value and use the quality cultural attractions of the town not just the Castle and Gardens.
Priority 1	Priority 2	Priority 3
Recreation areas for youth within the town environments with a 20mph speed limit throughout town and residential areas.	Environmental disaster of dog mess in ally's ginnels and play areas sorted. Dog wardens should be encouraged and not intimidated by residents in "high" places.	No more supermarkets. Encouragement for high street small shopkeepers to flourish.
Priority 1	Priority 2	Priority 3
A balanced housing economy that delivers high quality, affordable homes.	To address social exclusion of young adults by investing in employment, training and housing opportunities.	To attract inward investment in employment creation.
Priority 1	Priority 2	Priority 3
Grow the town's population by providing housing and employment.	Facilitate economic investment to create jobs.	Make physical improvements to the town centre.



Priority 1	Priority 2	Priority 3
More affordable housing.	Correct mix of housing to support sustainable communities.	Better use of existing housing stock.
Priority 1	Priority 2	Priority 3
I would like to see more hi-tech business encouraged to open in Alnwick.	I would like to see sufficient, high quality, affordable housing for current residents and incomers.	I would like to see an improved retail mix in Alnwick so that Alnwick becomes more self-sufficient in terms of what can be purchased locally.
Priority 1	Priority 2	Priority 3
I would like to see more provision for the elderly e.g., drop in centres and perhaps a bereavement support group.	I would like to see more affordable housing for folk on a smaller budget. It seems a terrible scandal that there are 7 homeless people sleeping rough in the town.	I would like to see better transport facilities both in and around Alnwick and Denwick.
Priority 1	Priority 2	Priority 3
That the plan enables Alnwick to become a focal point for local people financed by a thriving tourist offer.	That young people wish to stay in the area and can afford to live here.	That Alnwick is seen as a prime visitor attraction.
Priority 1	Priority 2	Priority 3
I'd hope that the plan would protect the community spirit that exists in Alnwick.	Quality of life should be the bottom line each time.	The people of Alnwick should get what they want not want what they get.

